

From: Kristine Thomas
Sent: Thursday, January 29, 2009 12:04 PM
To: Kristine Thomas
Subject: GOEO Update - January 29, 2009

The following information is approved for public distribution to any and all of your associates. All events are open to the public. Please scroll through this message for a detailed summary of items described. Contact information for each item is provided.

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11. Robert Wood Johnson Foundation: Communities Creating Healthy Environments – Deadline: February 26, 2009
12. National Academy of Social Insurance: Nathan J. Stark Internship for Nonprofit Development – Deadline: March 01, 2009
13. International Women's Day Luncheon - March 4th
14. Keogh Health Foundation 'Health-e-Arizona' mini-grant

Please consider the environment before printing this document.

Today's and previous updates can be found on our website at <http://azgovernor.gov/eop/GOEOUpdates.asp>

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1. Earned Income Tax Credit

If you earned less than \$41,646 in 2008, the Earned Income Tax Credit (EITC) could pay you as much as \$4,824 (credit and refund amounts vary). You don't have to owe Federal taxes to receive this money, but you do need to file.

Free tax preparation assistance is available (based on eligibility) at a Volunteer Income Tax Assistance (VITA) site in your community. In addition, these trained tax volunteers can connect you with programs that can help you save money and reduce debt.

For more information, call Community Information and Referral EITC Hotline at 602.263.8856 or 800.352.3792 outside of Maricopa County.

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2. Alternative Project Funding - January 30th

Hosted by ADOT DBE Supportive Services Program

Friday, January 30th, 2009
9:00 AM — Noon

Location: ADOT HRDC, Grand Canyon Rooms 1 & 2
1130 N 22nd Ave

Phoenix, AZ 85009

In these tough economic times, it is getting more and more difficult to find monies to keep projects on time and harder to meet payrolls and materials costs. With the banks reluctant to lend money to small businesses, they are forced to seek working capital elsewhere. This seminar is designed to show you how to obtain funding for your projects and hopefully dispel the misconceptions that have been associated with "factoring". Find out how to establish lines of credit using your accounts receivable and your progress invoices to bring in the money you need to meet your financial requirements.

Don't miss this free training. Space is limited.

To register, call (602) 712-7761

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**3. The State of Black Arizona – January 29<sup>th</sup> to February 12<sup>th</sup>**

The State of Black Arizona represents a bridge between the academy and the community initiated to explore and better understand the status, issues and concerns of African-Americans in Arizona. The documents produced as a result of this collaboration are intended to inform decision makers and the grassroots community alike; and to compel both towards more concerted action on solutions that improve the lives of all Arizonans. The State of Black Arizona is also a forum for discussion about the experiences of blacks in Arizona to foster deeper ties to each other and the state we've chosen to call home.

Key partnerships have made three years of the State of Black Arizona possible: The Arizona Community Foundation, Arizona Public Service, The Greater Phoenix Urban League, Arizona State University and Rio Salado Community College.

**UPCOMING EVENTS:**

- January 29th, 2009 Sustainability and Law
- January 30th, 2009 Housing and Health
- January 31st, 2009 Economics and Immigration
- February 12th, 2009 Health and Economics

For more information, please visit <http://www.stateofblackaz.org/> or email [stateofblackaz@gmail.com](mailto:stateofblackaz@gmail.com)

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4. AZ Civil Rights Advisory Board Meeting - February 2nd

Pursuant to A.R.S. § 38-431.02, notice is hereby given to the members of the Arizona Civil Rights Advisory Board and to the general public that the Arizona Civil Rights Advisory Board will be holding a meeting, open to the public, on Monday, February 2, 2009, at 1:00 P.M., at the Cap Center, 15 S. 15th Ave., Basement Conference Room B, Phoenix, Arizona 85007.

For more information, please call (602) 542-4909, TTY: (602) 542-5002, TTY Toll Free (877) 624-8090

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**5. Arizona International Growth Group (AZIGG) - February 2nd**

"Doing Business in Asia: Crossing the Cultural Divide"

Monday, February 2nd, 2009  
7:30am – 9:00am

Location: Maricopa County Board of Supervisor Auditorium, 205 W Jefferson, Phoenix. Parking at the corner of Washington and 4th Avenue (park in the SE corner).

Cost: \$10 at the door, includes breakfast beverages

Colin Christie is a CEO and business owner with vision, smarts and experience. With an engineering degree from UC Berkeley, he honed his skills at technology giants like Motorola, Philips, and Symmetricom. More recently he saw an opportunity to revolutionize how healthcare providers and clinics created and processed transcriptions and managed their records. And Scottsdale-based MxSecure was born [www.mxsecure.com](http://www.mxsecure.com). He has extensive experience working in Asia – and he will share his special perspectives on being successful there.

The Maricopa County Board of Supervisors Auditorium is the round building at Second Avenue and Jefferson in downtown Phoenix - on the south side of Jefferson.

For more information, please visit: <http://www.azigg.com/events.html>

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6. General Employment Seminar – February 17th

Tuesday, February 17, 2009  
11:30 a.m. to 1:00 p.m.

Phoenix Corporate Center-Auditorium  
3003 N Central Ave

Attorney, Julie Pace with Ballard Spahr will provide information on Employment Law and Challenges as well as provide you with information regarding Audit Sessions and Status Update on Employment Sanctions. Get all your questions answered about these Hot Topics that may affect the way you do business.

Cost: \$45/Member and \$90/Non members. Includes lunch, booklet and parking validation.

Seating is limited. Download registration form at <http://www.azca.com/html/pdf/Employmentlaw2009.pdf>

For questions, please contact the Arizona Contractors Association at 602.246.8627 or 800.467.8627.

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7. Many Faces of Hate Film Series - February 18th

The Anti-Defamation League & Scottsdale Community College present...

"FARMINGVILLE" (To be followed by public discussion\*)  
Wednesday, February 18th  
6:30 pm - 8:30 pm

Scottsdale Community College - Turquoise Room  
9000 E. Chaparral –Park in lot B

**ADMISSION IS FREE!**

The beating and attempted murder of two Mexican day laborers catapults the Long Island town of Farmingville into national headlines, unmasking a new frontline of the border wars. More than a story about suburbs, property values, immigration, and racism, "Farmingville" is ultimately about the conflicted concept of what being American means.

\*Our moderator for the post film discussion will be Alfredo Gutierrez.

Founder and Managing Editor of LA FRONTERA TIMES. Alfredo and the founding team of LFT are passionate advocates for immigration reform. Alfredo has been an advocate for immigrant rights throughout his adult life. Alfredo was elected to the Arizona State Senate in 1972. He was chosen by his peers as Majority leader two years later and served as Democratic leader for the remainder of his tenure.

For more information please call 602-274-0991

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8. First Nations Native Youth and Culture Fund - Letters of Intent due February 20th

First Nations believes that Native youth represent the future of Native communities, and that their health and wellbeing determines the future health and wellbeing of a community, overall. By investing in youth and giving them a sense of place and tradition in the community, a community ensures that it will have bright and capable future leaders.

We are pleased to announce this 2009 request for Letters of Intent (LOIs) for projects that focus on youth, and incorporate culture and tradition to address social issues such as drug and alcohol abuse, teen pregnancy, mental health or other social issues. Specifically, we are seeking projects that focus on one or more of these four priority areas:

Preserving, strengthening or renewing cultural and/or spiritual practices, beliefs and values. Engaging both youth and elders in activities that demonstrate methods for documenting traditional knowledge, practices, and/or beliefs, where culturally appropriate. Increasing youth leadership and their capacity to lead through integrated educational or mentoring programs. Increasing access to and sharing of cultural customs and beliefs through the use of appropriate technologies (traditional and/or modern), as a means of reviving or preserving tribal language, arts, history, or other culturally relevant topic.

First Nations expects to award approximately 20 grants. Some projects may have previously received funding through the Native Youth and Culture Fund (NYCF), and are seeking additional support to expand the original project, with a view toward sustainability. First Nations would prefer to review projects of no longer than one year in length, and with budgets between \$5,000 and \$20,000. Only in exceptional cases, will we consider projects that do not fit these guidelines.

For more information, please visit [http://www.firstnations.org/default2.asp?active\\_page\\_id=98&top=75](http://www.firstnations.org/default2.asp?active_page_id=98&top=75)

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9. Robert Wood Johnson Foundation Healthy Eating Research: Building Evidence to Prevent Childhood Obesity – Deadline: February 24, 2009

Total Award: Approximately \$2.4 million will be awarded for two types of research grants focused in the four areas. Small- and large-scale studies: 12- to 18-month awards of up to \$150,000 each, and 18- to 36-month awards of up to \$400,000 each. Macro-level analyses: 12- to 18-month awards of up to \$100,000 each.

Eligibility: public entities or nonprofit organizations that are tax-exempt under Section 501(c)(3) of the Internal Revenue Code. Applicant organizations must be based in the United States or its territories at the time of application. The focus of this program is the United States; studies in other countries will be considered only to the extent that they may directly inform U.S. policy.

Focus: studies of policy and environmental strategies in four areas: food pricing and economic approaches; food and beverage marketing; improving access to healthy foods in low-income communities; and evaluations of promising food-related policy and environmental strategies in settings where children and their families make food choices.

Contact: Kathy Kosiak at (800) 578-8636 or email healthyeating@umn.edu

<http://www.rwjf.org/applications/solicited/cfp.jsp?ID=20606>

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**10. Robert Wood Johnson Foundation: Healthy Eating Research New Connections 2009 – Deadline: February 24, 2009**

Total Award: up to three grants will be awarded. There are two categories of funding focused on the four areas. Small-scale studies to identify environmental determinants or evaluate changes to the food environment or policies in the four targeted areas: 12- to 24-month awards of up to \$100,000 each; Macro-level analyses of food and beverage policies and environmental approaches related to the four targeted areas: 12- to 24-month awards of up to \$75,000 each. Funding may not exceed \$50,000 in a 12-month period.

Purpose: for early career investigators from historically disadvantaged and underrepresented communities who bring special experience and expertise regarding the racial/ethnic and low-income populations and communities targeted by the Healthy Eating Research program. This round of funding also focuses on studies of policy and environmental strategies in four areas: food pricing and economic approaches; food and beverage marketing; improving access to healthy foods in low-income communities; and evaluations of promising food-related policy and environmental strategies in settings where children and their families make food choices.

<http://www.rwjf.org/applications/solicited/cfp.jsp?ID=20661>

Contact: Laura L. Klein at (800) 578-8636 or email [healthyeating@umn.edu](mailto:healthyeating@umn.edu)

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11. Robert Wood Johnson Foundation: Communities Creating Healthy Environments – Deadline: February 26, 2009

Total Award: up to \$2.5 million and up to 10 communities nationwide. Awards are for a total of up to \$250,000 per site over a three-year period.

Eligibility: Eligible applicants must have a track record of at least two years of successful community organizing and policy advocacy to address health-related problems in communities of color.

Purpose: to reverse the childhood obesity epidemic by 2015 by supporting diverse, community-based organizations and federally chartered tribal nations in the development and implementation of effective, culturally competent policy initiatives to address childhood obesity at the local level.

<http://www.rwjf.org/applications/solicited/cfp.jsp?ID=20602>

Contact: Ditra Edwards at (202) 234-5921 or email cche@thepraxisproject.org

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**12. National Academy of Social Insurance: Nathan J. Stark Internship for Nonprofit Development – Deadline: March 01, 2009**

Honorarium: \$3,000.00

About: to provide two students with the opportunity to learn about nonprofit organizations, how they work, how they raise funds, and how they make a difference. Interns will be based at the National Academy of Social Insurance or another nonprofit organization, the National Health Policy Forum. The interns come to Washington, D.C., for twelve weeks during the summer semester. The internship includes a \$3,000 honorarium and the opportunity to participate in a series of seminars and programs. International students with valid student visas can be placed with these non-governmental organizations, if placement projects match their skills and interests.

[http://www.nasi.org/info-url\\_nocat3815/info-url\\_nocat\\_show.htm?doc\\_id=149398](http://www.nasi.org/info-url_nocat3815/info-url_nocat_show.htm?doc_id=149398)

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### 13. International Women's Day Luncheon - March 4th

City of Phoenix 18th Annual International Women's Day Luncheon

Join Co-Chairs Jessica Parsons, Editor, Phoenix Woman Magazine and Tisha Diffie, President, TMD Investment Strategies

"Women of Courage: Winning the Game"

Wednesday, March 4, 2009

Doors Open and Silent Auction - 11:30 a.m.

Luncheon - noon to 1:30 p.m.

Phoenix Convention Center South Ballroom

Third and Jefferson streets

Keynote Speaker, Ann Meyers Drysdale - Phoenix Mercury General Manager

Ann Meyers Drysdale, Phoenix Mercury General Manager, has a career spanning four decades and knows how to not only play the game, but win the game. Her historic accomplishments include becoming the first woman to receive a full athletic scholarship from UCLA as an amateur, the first female to be named to UCLA's Athletic Hall of Fame, the first player drafted in the Women's Professional Basketball League (WBL), and she became the only female ever to sign a free-agent contract with an NBA team when she signed with the Indiana Pacers in 1979. She also was a member of the silver-medal winning U.S. team at the 1976 Montreal Olympics, and in 1993 was enshrined into the Naismith Basketball Hall of Fame in Springfield, MA as a player. After leaving the courts, she became an expert analyst on ESPN, NBC and CBS providing commentary on women's sports. Her broadcasting work earned her a United States Sports Academy's Ronald Reagan Media Award.

Cost: \$75 Individual tickets, \$45 Student/Senior citizen tickets

(Corporate and community organization sponsorship opportunities available.)

Proceeds will benefit the International Women's Day Scholarship Fund. Since 1991, this event has raised more than \$800,000 in scholarships to help women in Phoenix realize their educational dreams. Individual tickets are available through February 20, 2009.

For more information or to register, call the city's Equal Opportunity Department at 602-261-8242 or visit [phoenix.gov/phxwomen/luncheon.html](http://phoenix.gov/phxwomen/luncheon.html). For disability or language accommodations, call 602-261-8242 or 602-534-1557/TTY.

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### 14. Keogh Health Foundation 'Health-e-Arizona' mini-grant

Purpose: to seek inquires from new nonprofit partners that are interested in a mini-grant to implement Health-e-Arizona, an online tool for screening and applying for AHCCCS, KidsCare, Health Care Connect, TANF and Food Stamps. KHF has supported several groups with mini-grants to pay for Health-e-Arizona licensing fees. It appears that they will be able to support a few new partners during a trial period.

Contact: Allen Gjersvig at 602-424-2505 or email [allen@keoghhealthfoundation.org](mailto:allen@keoghhealthfoundation.org)

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